



FEDERAL RESERVE BANK OF ST. LOUIS

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September 15, 2009

Ms. Pat Simpson
National Center for Parents as Teachers
2228 Ball Drive
St. Louis MO 63146

Dear Pat Simpson:

I would like to personally invite you to attend an important meeting at the Federal Reserve Bank of St. Louis—The Missouri Business Leader Summit on Investment in Early Childhood Education. The Summit will take place Monday, November 16, 2009 from 8:00 a.m. to 11:30 a.m. A networking breakfast will be available beginning at 7:30 a.m.

One of the roles of the Federal Reserve Bank of St. Louis is to advance economic knowledge and community development by disseminating research that is useful to a wide range of audiences. Our goal through this program is to promote a dialogue among Missouri business leaders and to consider the business implications of supporting early childhood education efforts that promote stronger economic development in the state.

At this summit, we will bring Missouri business leaders together to hear research by Dr. James Heckman, University of Chicago and Nobel Laureate economist. Dr. Heckman will discuss his findings on the high public return on investment in early childhood programs and, in response, a panel with Richard Baron of McCormick-Baron-Salazar, Lee Fetter of St. Louis Children's Hospital and Richard Sems of National City Bank will offer insights from their various perspectives for consideration and discussion. The panel will be followed by a Q&A with all attendees. In this regard, your input and perspective are not only invited but valued.

I believe this program will offer tremendous insights on an important economic development topic and hope you can make time in your schedule to join us. There is no fee for this program, but registration is required. Please reserve your place now by visiting www.stlouisfed.org/events/2009nov16stlouis.

I look forward to seeing you in November.

Sincerely,

James Bullard
President
Federal Reserve Bank of St. Louis

The Missouri Business Leaders Summit on Early Childhood Investment is funded in part by the Partnership for America's Economic Success, which is managed by The Pew Charitable Trusts. The Federal Reserve Bank of St. Louis is hosting this Summit along with the National Center for Parents as Teachers, Missouri Child Care Resource and Referral Network, Missouri Coordinating Board for Early Childhood, and the Missouri Chamber of Commerce and Industry. Additional funding provided by Missouri Children's Trust Fund and Deaconess Foundation.