



Second Telluride Economic Summit on Early Childhood Investment
Making Smart Investments in a Tough Economic Climate
September 21-23, 2008
Telluride, Colorado

Sunday, Sept. 21

1:00 PM Historic Jeep Tour

5:30 Reception
Location: Telluride Conference Center

6:00 Dinner
Speakers: **Paul Major**, Chief Executive Officer, Telluride Foundation
Robert Dugger, Managing Director, Tudor Investment Corporation and
Advisory Board Chair, Partnership for America's Economic Success
David Merage, Chairman, Merage Foundation
Roy Romer, Chairman, Strong American Schools; former Governor of
Colorado; and former Superintendent, Los Angeles Unified School District

Monday, Sept. 22

8:30 AM Welcome and Progress Since 2007 Summit
Location: Telluride Conference Center

Speakers: **Douglas Price**, Managing Director, The Benjamin Douglas Companies
Sara Watson, Senior Officer, The Pew Charitable Trusts and Director,
Partnership for America's Economic Success
The Honorable Barbara O'Brien, Lieutenant Governor of Colorado

9:15 Keynote
Introduction: **Duane Benson**, Executive Director, Minnesota Early Learning Foundation
Speaker: **Dennis Lockhart**, President and Chief Executive Officer, Federal Reserve Bank
of Atlanta

9:55 Break

10:10 New Evidence for the Economic Benefits of Investments in Children
Moderator: **Michael Mandel**, Chief Economist, *BusinessWeek*
Panelists: **Elaine Weiss**, Partnership for America's Economic Success (overview)
Ariel Kalil, University of Chicago (family income)
John Cook, Children's Sentinel Nutrition Assessment Program (dental health)
Angela Fertig, University of Georgia (asthma)

11:30 Moving forward – Ratifying the Telluride Principles
Speaker: **Robert Dugger**

12:00 PM Break for lunch

- 12:30 Luncheon keynote**
Location: Tent outside the Telluride Conference Center (bring a jacket)
Introduction: **Paul Major**
Donald M. Elliman, Jr., Director, Office of Economic Development and International Trade, State of Colorado
Speaker: **Bill Watkins**, Chief Executive Officer, Seagate Technology
- 1:30 Moving forward – Why we will need business champions for kids at the federal level**
Location: Telluride Conference Center
Moderator: **Ron Haskins**, Senior Fellow, The Brookings Institution
Speakers: **Eugene Steuerle**, Vice President, The Peter G. Peterson Foundation
Maya MacGuineas, President, Committee for a Responsible Federal Budget and Director, Fiscal Policy Program, New America Foundation
- 2:30 Moving forward – How to engage business leaders at the state and local level**
Moderator: **Sara Watson**
Speakers: **Steven W. Lynn**, Vice President, Unisource Energy Corporation and Tucson Power Company
Jon Stellmacher, Executive Vice President and Chief Administrative Officer, Thrivent Financial for Lutherans and founding member, Partnership for Wisconsin’s Economic Success
Dana F. Connors, President, Maine State Chamber of Commerce
- 3:30 Small group discussion – How to engage more business leaders at the state and national levels**
Facilitator: **Robert Dugger**
- 4:30 Adjourn**
- 5:25 Meet at gondola for trip to Sheridan Historic Opera House**
- 6:00 Reception**
Location: Sheridan Historic Opera House, Town of Telluride
Discussion: Increasing America’s competitive position in the world through investments in early childhood
Moderator: **Douglas Price**
Speakers: **The Honorable John Hickenlooper**, Mayor of Denver
James Heckman, 2000 Nobel Laureate in Economics, University of Chicago
- 7:15 Dinner around Telluride**
Location: Six different restaurants in the Town of Telluride and one on the ridge on the gondola ride back to Mountain Village – sign up at registration table by noon

Tuesday, Sept. 23

7:00 AM Breakfast

Location: Tent outside the Telluride Conference Center (bring a jacket)

8:00 Using the economic message in your home state

Concurrent sessions; all sessions held twice

8:00 – 8:10 Explain structure of the morning

8:15 – 9:15 Session One

9:30 – 10:30 Session Two

1. Using existing business networks to get traction

Location: East Ballroom, Telluride Conference Center

Discussion leader: **Karen Proctor**, Vice President of Community Affairs, Scholastic, Inc.

Discussants: **Dana Connors**, Chief Executive Officer, Maine State Chamber of Commerce

Wil Blechman, Former President, Kiwanis International

Milton Little, Jr., President, United Way of Metropolitan Atlanta

Mike Durkin, President, United Way of Massachusetts Bay and Merrimack Valley

2. Innovative financing methods to fund investments in children

Location: Klammer Room, Telluride Conference Center

Discussion leader: **Elaine Weiss**

Discussants: **Ron Moquist**, Chief Executive Officer, Raven Industries, South Dakota

Duane Benson, Executive Director, Minnesota Early Learning Foundation

3. Effectively communicating the economic message

Location: Center Ballroom, Telluride Conference Center

Discussion leader: **Laurie Cantillo**, Program Director, Harpo Radio

Discussant: **Colleen Chapman**, Senior Vice President, Spitfire Strategies

4. Governors as economic champions for children

Location: Tent

Discussion leader: **Grace Lee**, Associate, Partnership for America's Economic Success

Discussants: **Elliot Regenstein**, Partner, EducationCounsel LLC and former Director of Education Reform for Illinois Governor Rod Blagojevich

Robert D. Powers, President, The Eufaula Agency, Inc. and Chairman, Education and Workforce Development Committee, Business Council of Alabama

Paul Hirschbiel, President, Eden Capital Corporation, Virginia

5. Engaging the health care industry

Location: Tent

Discussion leader: **Bill Lehr**, Hershey Foods, Board Chairman, Capital Blue Cross

Discussants: **Renee Jenkins**, President, American Academy of Pediatrics

Jill Sells, Director, Docs For Tots, Washington State

Lawrence McAndrews, President and Chief Executive Officer, National Association of Children's Hospitals and Related Institutions

6. Funding advocacy

Location: West Ballroom, Telluride Conference Center

Discussants: **Susan Urahn**, Managing Director, The Pew Charitable Trusts

Jessie Rasmussen, Vice President, Buffett Early Childhood Fund

10:45 Next steps in building a business network to make children a national economic priority

Location: Telluride Conference Center

Speaker: **Robert Dugger**

11:30 Adjourn (box lunches available)