



**National Economic Forum on Early Childhood Investment:  
The Annual Conference of the Partnership for America's Economic Success**

*Using the Economic Message in Tough Economic Times*

**July 9-10, 2008**

**U.S. Chamber of Commerce, 1615 H Street, NW, Washington, DC**

**Wednesday, July 9th**

**6:00 Dinner and Reception**  
**Capital Hilton, Presidential Ballroom, 1001 16th Street NW, Washington, DC**

**Keynote**

Introduction: **Sara Watson**, Director, Partnership for America's Economic Success; Senior Officer, The Pew Charitable Trusts

**Barbara Miller**, President, Ohio Children's Foundation

**Marcia Egbert**, Senior Program Officer for Human Services, The Gund Foundation

Speakers: **The Honorable Sherrod Brown**, U.S. Senator (D-OH)

**Connie Schultz**, Pulitzer Prize-winning columnist for the *Cleveland Plain Dealer* and author of "*...And His Lovely Wife: A Memoir from the Woman Beside the Man*"

**Thursday, July 10th**

**8:00 Registration and Breakfast**

**9:00 Welcome**

*Location: Hall of Flags*

**New developments in using the economic message**

Speakers: **Robert Dugger**, Managing Director, Tudor Investment Corporation; Advisory Board Chair, Partnership for America's Economic Success

**Rebecca Rimel**, President and CEO, The Pew Charitable Trusts

**Arthur Rothkopf**, Senior Vice President, United States Chamber of Commerce

### 9:30 Keynote

Moderator: **Robert Dugger**, Managing Director, Tudor Investment Corporation  
Introduction: **David Walker**, President and CEO, The Peter G. Peterson Foundation  
Speaker: **Peter G. Peterson**, Senior Chairman and Co-founder, The Blackstone Group and Founder and Chairman, The Peter G. Peterson Foundation (via live videoconference) — “*America’s Future and Some Undeniable, Unsustainable and Untouchable Long Term Threats.*”

### 10:10 Keynote

Introduction: **Steven E. Leahy**, President and CEO, Greater Seattle Chamber of Commerce  
Speaker: **J.B. Pritzker**, Managing Partner, The Pritzker Group and President, Pritzker Family Foundation — “*Business Leadership to Make Children America’s Top Priority*”

### 10:50 Break

### 11:00 New Evidence

Emerging evidence about the economic impacts of investments in children prenatal to age five, and strategies to pay for them

Moderator: **The Honorable Lee Fisher**, Lieutenant Governor of Ohio  
Speakers: **Greg Duncan**, Edwina S. Tarry Professor, School of Education and Social Policy, Northwestern University – Economic benefits of raising family income during the earliest years  
**Joydeep Roy**, Economist, Economic Policy Institute – Impact of housing affordability and quality on children’s education and health outcomes  
**Maya MacGuineas**, President, Committee for a Responsible Federal Budget and Director, Fiscal Policy Program, New America Foundation – Federal tax expenditures as a source of revenue

### 12:15 Lunch

### 1:00 Luncheon Keynote

Introduction: **William Bentley**, President, Voices for America’s Children  
Speaker: **Thomas P. McDevitt**, President and Publisher, The Washington Times, LLC – “*The Business Case for Investing in Early Childhood*”

### 1:45 Group Consultations

Business and/or advocacy leaders will lead table discussions to address specific topics, challenges, or issues that have arisen when supporting this issue. Consultations will run concurrently, with all sessions repeated during both time slots.

Session 1: 1:45 – 3:00

Session 2: 3:10 – 4:25

### 1. Using existing business networks to engage the business community

*Location: Herman Lay Room*

**Dana Connors**, President, Maine State Chamber of Commerce

**Dave Curry**, President, Kiwanis International

**Steven W. Lynn**, Vice President, UniSource Energy Corporation and Tucson Electric Power Company

## **2. Innovative financing methods to fund investments in children**

*Location: Hall of Flags*

**Rob Grunewald**, Associate Economist, Federal Reserve Bank of Minneapolis  
**Geoffrey Nagle**, Director, Institute of Infant and Early Childhood Mental Health and Assistant Professor of Clinical Psychiatry, Tulane University School of Medicine  
**Jesse Leinfelder**, Director, Quality Counts, The Children's Trust  
**Liana Humphrey**, Senior Program Manager, Corporation for Enterprise Development

## **3. Governors as economic champions for children**

*Location: Amway/Emerson Rooms*

**David Lawrence, Jr.**, President, Early Childhood Initiative Foundation and former Publisher, *The Miami Herald*  
**Robert D. Powers**, President, The Eufaula Agency, Inc. and Chairman, Education and Workforce Development Committee, Business Council of Alabama  
**Elliot Regenstein**, Partner, EducationCounsel LLC and former Director of Education Reform for Illinois Governor Rod R. Blagojevich

## **4. Engaging the health care industry to advocate for investments in children**

*Location: 3M/RJR Nabisco Rooms*

**Lawrence McAndrews**, President and CEO, National Association of Children's Hospitals  
**Joseph F. Hagan, Jr.**, MD, FAAP, Co-editor, *The Bright Futures Guidelines for Health Supervision of Infants, Children and Adolescents*, American Academy of Pediatrics  
**Dina Lieser**, MD, FAAP, Executive Director, Docs For Tots

## **5. Effectively communicating the economic message**

*Location: Briefing Center*

**Colleen Chapman**, Vice President, Spitfire Strategies  
**Laura Lee Simon**, Chair Emerita, Connecticut Commission on Children and Past Chair and Trustee Emerita, Connecticut Public Broadcasting  
**Elaine Zimmerman**, Executive Director, Connecticut Commission on Children

### **4:30 Next Steps**

#### **Robert Dugger**

Discussion of the Telluride Principles and how the Partnership can help state and local groups advance policies for children using the investment message.

### **5:15 Adjourn**

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*The Partnership for America's Economic Success was created by a group of funders, business leaders, economists, policy experts and advocates to document the economic benefits of investments in young children, prenatal to age five. Its mission is to make the success of every child the nation's top economic priority. The advisory board chair is Robert Dugger of Tudor Investment Corporation, and it is managed by The Pew Charitable Trusts.*

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