



## *Telluride Economic Summit on Early Childhood Investment*

September 9 – 11, 2007

*Building a framework to improve America's workforce productivity  
and customer base strength, by leveraging America's greatest untapped resource:  
the success and well-being of its children*

Telluride Conference Center  
580 Mountain Village Boulevard, Mountain Village, Colorado (970) 369-6400

### **Agenda**

#### **Sunday, September 9**

##### **6:00 Evening reception and dinner**

Welcome: Robert Dugger, Tudor Investment Corporation  
Introduction: Paul Major, Telluride Foundation  
Speaker: The Honorable Barbara O'Brien, Lieutenant Governor of Colorado

#### **Monday, September 10**

##### **7:30 Breakfast and registration**

##### **8:30 Welcome**

Moderator: Sara Watson, The Pew Charitable Trusts and Partnership for America's Economic Success  
Speaker: The Honorable John Hickenlooper, Mayor of Denver

##### **8:50 Keynote**

Moderator: Douglas Price, The Benjamin Douglas Companies  
Speaker: The Honorable Bill Ritter, Governor of Colorado

##### **9:20 Keynote**

Moderator: Mike Halligan, The Washington Companies  
Speaker: The Honorable Brian Schweitzer, Governor of Montana

##### **9:50 First Summit group discussion:** How did participants become interested in the message on the economic benefits to the nation of investments in young children? What has been their experience in using or seeing others use the economic message to make the case for public policies that support investments in young children? Is it succeeding? What's working and not? (See description)

Facilitator: Robert Dugger

**10:30 Panel: Emerging findings on the economic benefits of investments in young children**

Moderator: Greg Ip, *The Wall Street Journal*  
Speakers: Dennis Winters, Wisconsin Department of Workforce Development  
Rucker Johnson, University of California  
Flavio Cunha, University of Pennsylvania  
Respondent: Ron Haskins, Brookings Institution

**12:00 Break for lunch outside Conference Center**

**12:15 Luncheon**

Moderator: Bill Nelson, George K Baum Asset Management  
Speaker: The Honorable Kathleen Sebelius, Governor of Kansas

**1:45 Panel: The importance of private sector leadership in promoting workforce quality and economic competitiveness through investments in early childhood**

Moderator: Arthur Rolnick, Minneapolis Federal Reserve Bank  
Speaker: Phyllis Eisen, Center for Workforce Success, National Association of Manufacturers

**2:30 Second Summit group discussion: How can participants make investments in children a national economic priority? Which messages currently out there have been most (and least) effective? What are the essential pieces of a “best-practices” public policy? How can we most effectively engage business leaders in taking a leadership role with this message? How can PAES help? (See description)**

Facilitator: Robert Dugger

**3:45 Panel: Improving child outcomes to enhance economic competitiveness in the U.S. and across the world**

Moderator: Doug Price, The Benjamin Douglas Companies  
Speakers: Acting Assistant Secretary Douglas Mesecar, U.S. Department of Education  
Jacques van der Gaag, Amsterdam Institute for International Development  
Kate Tulenko, The World Bank

**5:00 Free time**

**6:30 Reception and Dinner**

La Piazza Restaurant, 117 Lost Creek Lane  
Conversation: Engaging business leaders to advance the message  
Speakers: Julie Meier Wright, San Diego Economic Development Council  
J.R. Gonzales, National Hispanic Professionals Organization  
Barry Downing, Northrock, Inc.  
Michael Chesser, Great Plains Energy



## Tuesday, September 11

**7:30 Breakfast**

**8:30 Panel: Federal and state budgets and investments in kids**

Moderator: The Honorable Barbara O'Brien, Lieutenant Governor of Colorado

Speakers: Eugene Steuerle, Urban Institute

Maya MacGuineas, Committee for Responsible Federal Budget, New America Foundation

**10:00 Keynote and discussion: Communications strategies to advance investments in young children in the current policy environment**

Moderator: Harriet Dichter, Pennsylvania Office of Child Development and Early Learning

Speakers: Michael McKenna, MWR Strategies

Paul Talmey, Talmey-Drake Research and Strategy, Inc.

**11:00 Third Summit group discussion (working lunch):** Common themes from the group sessions, discussion on next steps, interest in follow up activities and how PAES can help business leaders advance the message.

Facilitator: Robert Dugger

**12:00 Adjourn**